

# Ashbourne Shire Horse Society

President for 2011 – The Hon. Johnny Greenall

Marketing & Sponsorship Co-ordinator: Sue Underwood, Minning Low Barn, 3 Long View Lane,  
Ashbourne, Derbyshire DE6 2GH

## ASHBOURNE SHOW - SATURDAY 20 AUGUST 2011 SPONSORSHIP PACKAGE - CONFIRMATION

The following sponsorship packages are now available for the 2011 show. Please advise the level of sponsorship you wish to confirm by marking the adjacent box, completing your name/company details and returning to the Marketing & Sponsorship Co-ordinator at the above address by **30 May 2011**.

### Bronze Package

**£65**

1 car park pass and 2 admission passes to the show  
2 hospitality vouchers for light refreshments in the Sponsors' marquee  
Name/company attributed to a class of your choice  
Name/company acknowledged in the show catalogue

### Silver Package

**£110**

2 car park passes and 4 admission passes to the show  
4 hospitality vouchers for light refreshments in the Sponsors' marquee  
Name/company attributed to a class of your choice  
Name/company acknowledged in the show catalogue

### Gold Package

**£220**

2 car park passes and 4 admission passes to the show  
4 vouchers for lunch in the Members' marquee  
Name/company attributed to a class of your choice  
Half page advertisement in the show catalogue  
Name/company acknowledged in the show catalogue

### Premium Package

**£500**

2 car park passes and 4 admission passes to the show  
4 invitations to the President's Lunch  
Name/company attributed to a class of your choice  
Full-page advertisement in the show catalogue  
Name/company acknowledged in the show catalogue

- Sponsors banners around the show rings are very welcome. Please ensure banners are at the show ground the day prior to the show (Friday 19 August) at the latest.
- We would be delighted if, during the day, all sponsors would join us in the Sponsors' Marquee. Invitations will be enclosed with your sponsors package details.
- Gold & Premium Sponsors are requested to provide advertising copy by **Friday 24 June 2011** at the latest. Electronic format should be sent to [sue@su-associates.com](mailto:sue@su-associates.com) or hard copy to Marketing & Sponsorship Coordinator, 3 Long View Lane, Ashbourne, Derbys DE6 2GH.
- Please send your cheque made payable to 'Ashbourne Shire Horse Society' to the Marketing & Sponsorship Co-ordinator no later than **24 June 2011** to ensure your advertisement is included in the show catalogue.

Name:.....Company:.....

Address:.....

Tel:.....e-mail:.....

Signature:.....Date:.....